

Gwen Axelson
Scandinavian Folk Festival
44 Collins Avenue
Jamestown, NY 14701

Hello again!

The Scandinavian Folk Festival, sponsored by the American Scandinavian Heritage Foundation, will be held at the Northwest Bank Ice Arena in downtown Jamestown by the National Comedy Center at 319 West Third Street, Jamestown, NY 14701 on July 16 and 17.

With this new location, all spaces will be indoors. Each 10 x 10 spot is \$125. Electric is an additional \$10 for the weekend.

There is access from Jefferson or Lafayette Streets in which to unload your items into the arena. Vehicles the size of a mini-van or small truck can drive into the rink, Set up can take place on Friday about 1 p.m. to 10 p.m. You will have access to the arena one hour each day before the festival opens. Hours for the festival are 10 a.m. to 8 p.m. and 10 a.m. to 4 p.m. on Sunday; but you can stay one hour later on Saturday if you wish.

Please complete the attached form and return to me at the above address. Each space includes two weekend gate passes. Chairs are free for the weekend. Tables are \$5 each for the weekend. For basic electric needs, please bring at least 150 feet of 14/2 extension cords.

Please remember that security for your merchandise is your responsibility, so please be watchful. The building will be secured when the festival is not open.

We must be out of the building by that evening, about three hours after the festival ends on Sunday. If you have any questions, please feel free to contact me at 716-338-7266 or via e-mail at gwen.axelson@gmail.com. We are looking forward to another great festival this year and appreciate your involvement. Tack!

Gwen Axelson

P. S. We will again be holding raffle drawings throughout the entire event. Many of our vendors are gracious and donate a quality gift that we can include in our raffle. All donations are greatly appreciated, and help with the costs of the festival, which average about \$55,000 every year.